

ARTE Generali launches ProCollect* and ProRisk, innovative tools for art professionals

- **Streamlining operations and enhancing efficiency for collection managers**
- **Addressing industry-specific challenges and risk management with tailored, innovative services**
- **Leveraging ARTE Generali's extensive expertise in the global art insurance sector**

Milan, April 11, 2025 – ARTE Generali introduces ProCollect* and ProRisk in Italy, two specialized tools designed to assist art professionals in their daily operations. The deployment in Germany, France, and Spain will follow soon. These tools add value to clients by providing a flexible, collaborative, and user-friendly environment for managing insured art collections and assessing risks.

The launch represents a significant milestone in ARTE Generali's ongoing commitment to digitalization and optimization of art collection management processes. As a Lifetime Partner, leading innovation is part of ARTE Generali's core value proposition. This includes providing its partners with solutions that simplify and accelerate complex and time-consuming processes.

Jean Gazançon, Chief Executive Officer of ARTE Generali: *"Innovation and digitalization form the cornerstone of ARTE Generali's strategy. ProArea exemplify this commitment, offering groundbreaking services developed in collaboration with our Italian technology partner, SpeakART. These tools empower art professionals with state-of-the-art collection management and insurance processes. We take pride in unveiling a suite of innovative business tools and curated services that not only meet but anticipate the evolving needs of art professionals. ProCollect* and ProRisk are set to drive efficiency, elevate client value, and establish new industry benchmarks."*

Italo Carli, Director of ARTE Generali Italy: *"We listen carefully to our distribution partners and observe their work from multiple perspectives. They face various challenges, from missing documents to last-minute changes and incomplete information. Understanding those needs, we strive to provide effective solutions. Additionally, we support our clients in risk management topics, helping them navigate and mitigate potential risks effectively."*

Key Services:

ProCollect3 licensed by SpeakART

- A collaborative and user-friendly platform licensed by SpeakART, that revolutionizes art collection management. It enables art professionals to create and manage virtual collections of insured art through an advanced collection management system, streamlining the issuance of insurance certificates, generation of inventories, and management of condition and status reports.
- The platform's advanced delegation and invitation system facilitates seamless information exchange between insurers and art professionals, ensuring real-time updates on artwork details directly within the system.

ProRisk

- ProRisk, developed by SpeakART, is an innovative risk assessment tool that accelerates the production of insurance quotes. The dynamic system serves as a sophisticated screening mechanism for art professionals, evaluating potential risk to artworks efficiently.
- In fact, ProRisk has been proven to significantly reduce the time spent compiling risk assessment questionnaires, making them complete and more comprehensive. Following the filling in of the digital questionnaire, ProRisk provides a comprehensive report highlighting the risk areas that require attention. By streamlining preliminary communications, ProRisk significantly reduces time-consuming processes in art insurance.

Art professionals, including collection managers, museum directors, art insurance brokers and agents, and other operators in the local and international art sphere, can now discover more about ProCollect and ProRisk at [this link](#):



Note: The tools for professionals (ProCollect3 licensed by SpeakART and ProRisk developed by SpeakART) are not embedded in the ProArea and require credentials from the person of reference in ARTE Generali in each local setting.

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ARTE Generali

Inspired by almost 200 years of passion for art, ARTE Generali offers specialized protection and assistance solutions for art collections, valuables, household, and property portfolio. Our personalized solutions for private and institutional art collectors, commercial institutions and exhibitions are supported by cutting-edge services and digital tools. The teams of ARTE Generali GmbH have a solid background in Underwriting Insurance Fine Art risks and managing related claims with senior experts, who have more than 20 years of experience in the specific sector.

www.artegenerali.com

Generali Group

Generali is one of the largest global insurance and asset management providers. Established in 1831, it is present in over 50 countries in the world, with a total premium income of € 95.2 billion and over € 800 billion in management assets in 2024. With around 87,000 employees serving 71 million customers, the Group has a leading position in Europe and a growing presence in Asia and Latin America. At the heart of Generali's strategy is its Lifetime Partner commitment to customers, achieved through innovative and personalized solutions, best-in-class customer experience and its digitalized global distribution capabilities. The Group has fully embedded sustainability into all strategic choices, with the aim to create value for all stakeholders while building a fairer and more resilient society.

www.generali.com

***ProCollect licensed by SpeakART**

Founded in 2017 in Venice, Italy, SpeakART empowers the art world by providing a secure and reliable software for managing and preserving collectibles. This cutting-edge platform optimizes cataloging, archiving, and sharing of information, ensuring the integrity of each asset. With SpeakART the workflow is streamlined, collaboration is enhanced, and it is easier to make data-driven decisions. SpeakART works with all players involved in the art and collectibles sector, offering a comprehensive tool for cataloging, a system designed to support insurance companies and brokers, and a tool for managing logistics operations.

www.speakart.it

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